**KCAT Broadcast Journalism**

**Video Production**

**Syllabus**

**Mulvane High School**

**Instructor:** Mr. Abasolo

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**Course Description:** KCAT Broadcasting / Video Production is an elective course. KCAT Broadcasting will give students, who are interested in video broadcast journalism, the opportunity to work both in the field and in studio producing video broadcasts. The KCAT news will be relevant issues to Mulvane High School and the community. Each student will participate in each aspect of the production process, from generating story ideas and writing scripts, to studio set elements and post production editing techniques.

**Expectations:**

Students will be expected to uphold a high journalistic standard by doing the following:

1. Students are expected to maintain a professional approach to documenting history in and out of school.
2. Students are expected to hold themselves to a high ethical and moral accountability in and out of school.
3. Students are expected be on duty 24/7.
4. Students are expected to have fun at what they are doing. Broadcast Journalism is a fun and exciting creative outlet for students, have fun with it while learning and growing.
5. Students are expected to produce a stimulating, unbiased, original, and creative product.
6. Students are expected to become better and effective communicators while learning how to think critically, and resolve conflicts effectively.
7. Students are expected to change and maintain the perception of Mulvane High School Journalism.

**Coverage Requirements:**

There are over 300 events each year at Mulvane High School. As a journalist, it is your job to cover them and our job as a team to figure out the logistics of how. The year will be dived up into three sections, Fall, Winter, and Spring. There are over 85 events this fall, 41 of those events are here in Mulvane. Each Video Production student is required to select, attend, and record a minimum number of events based on the number of students enrolled in the class.

**Points: Grading Scale:**

Attendance = 20%: 2pts. per day 100% - 90% = A

Participation = 20%: event coverage 89% - 80% = B

Meeting Deadlines = 50% 79% - 70% = C

Project/Broadcasts = 50% 69% - 60% = D

59% BELOW = F